

About the Prostate Cancer Foundation

The Prostate Cancer Foundation (PCF) is the world's largest philanthropic source of support for prostate cancer research. Founded in 1993, the PCF has raised more than \$320 million and provided funding to more than 1,400 prostate cancer researchers at nearly 150 institutions worldwide. The PCF has a simple, yet urgent goal: to find better treatments and a cure for recurrent prostate cancer.

The PCF pursues its mission by reaching out to individuals, corporations and others to harness society's resources – both financial and human – to fight this deadly disease.

When the PCF was founded in 1993, efforts to find a cure for prostate cancer were at a standstill. Scientists had few sources of funding and little reason to engage in prostate cancer research. Federal funding was minimal and no pharmaceutical or biotech companies were focused on this disease. Men facing prostate cancer had few weapons to fight the disease and little hope that new treatments would become available before the disease took its toll.

Now, as baby boomer men reach the target zone for prostate cancer, beginning at age 50, the number of new cases is projected to increase dramatically. By 2015, there will be more than 300,000 new prostate cancer cases each year. That's 1 new case every 100 seconds.

The PCF is working tirelessly to prevent this tragedy.

With generous support from many committed donors, the PCF has raised more than \$288 million and grants have been distributed to more than 1,400 researchers at 100 institutions worldwide. The PCF has been a pioneer in the grant making process, simplifying paperwork for grantees, leaving more time for researchers to conduct needed scientific research. The PCF also advocates for greater awareness of prostate cancer and more governmental resources, resulting in a 20-fold increase in government funding for prostate cancer research since its inception in 1993.

Since 2000, the number of prostate cancer drugs under development has increased by 50%. Federal and corporate funding of research has increased significantly and new treatment strategies now offer men the promise of living longer and better lives.

Although there has been dramatic progress in finding better treatments, the impending increase in incidence makes the need greater than ever. With continued support, the PCF will be able to harness more of society's resources to fund research and, ultimately, find a way to cure prostate cancer.



1250 Fourth Street
Santa Monica, CA 90401
Tel 800.757.CURE (2873) Fax 310.570.4701
www.prostatecancerfoundation.org